

**“Economic Opportunities and Environmental Imperatives:
Building Canada’s New Economy”**

CONFERENCE PROGRAM

With the exceptions of the welcome reception on June 9th and the conference dinner on June 10th, all conference sessions will be held at The Old Mill, located at 21 Old Mill Road, Toronto, Ontario, M8X 1G5.

TUESDAY, JUNE 9TH

- 3 – 5 p.m. **Conference Registration** – Lobby of Old Mill Hotel (Note: You do not need to register prior to attending the welcome reception on Tuesday night, as you can register Wednesday morning if that is more convenient.)
- 9 a.m. – 4:30 p.m. **Water Funders’ Gathering** – Humber Room (pre-registration required)
- 9 a.m. – 4 p.m. **Advisory Committee on Low Carbon Future** – Victoria Room (pre-registration required)
- 5:20 p.m. **Departure from the hotel lobby** to welcome reception by subway (or travel on your own).
- 6 – 8 p.m. **Welcome Reception** in the **Lambert Room, 54th Floor, TD Tower, 66 Wellington Street West**. A number of ENGO leaders, as well as other partners and friends of CEGN, will be in attendance. **Glen Murray**, Minister of the Environment and Climate Change, Government of Ontario, will provide remarks. We are grateful to TD Friends of the Environment Foundation for sponsoring this opening event of the conference. (There are a number of restaurants in the area if you would like to have dinner downtown after the reception.)

For Speaker Bios, visit cegn.org/connect/conference or scan the QR code.



WEDNESDAY, JUNE 10TH

7:30 a.m. – 5 p.m.

Conference Registration – outside Guildhall

7:15 – 7:45 a.m.

A River Walk to Start the Day

Meet in the lobby for a morning walk along the beautiful Humber River with **Andre Vallillee**, Metcalf Foundation and Chair of CEGN, and **Biz Agnew**, Wildlife Conservation Society.

8 – 9 a.m.

Breakfast and Table Conversations – Guildhall

For those looking for a bit of breakfast conversation, informal table conversations focused on a variety of topics and facilitated by CEGN members, will start at 8:15 sharp. Arrive beforehand to get your breakfast from the buffet and join a table that interests you. The Wednesday breakfast table conversations are as follows:

Table 1 – The Role of Trustees: How can trustees contribute to a more effective operation of not-for-profit organizations?

Hosted by: **Gary Willson**, The Alberta Real Estate Foundation

Table 2 – Sustainable Cities: How can we work together to address the challenges and expand opportunities to advance sustainable cities?

Hosted by: **Karen Wilkie**, The Carthy Foundation and **Mark Gifford**, Vancouver Foundation

Table 3 – Perspectives on the Current State and Directions for Environmental Education: How can we ensure that the best of environmental education is a part of every child's learning?

Hosted by: **Stan Kozak**, The Gosling Foundation

Table 4 – Fossil Fuel Divestment: What does it mean to be fossil fuel free, what options exist, and how do we address our fiduciary responsibilities?

Hosted by: **Alan Harman**, ScotiaMcLeod, and **Desmond Wilson**, The Catherine Donnelly Foundation

Table 5 – Philanthropy in First Nations, Inuit and Métis Communities: Why does Indigenous philanthropy sometimes fail? When does Indigenous philanthropy succeed?

Hosted by: **Stephen Couchman** and **Wanda Brascoupé Peters**, The Circle on Philanthropy and Aboriginal Peoples in Canada, and **Sean Magee**, Bullfrog Power

- 9 – 10 a.m. [Welcome and Conference Orientation](#) – Guildhall
Andre Vallillee, Metcalf Foundation and Chair of CEGN
- [Introduction to Conference Theme](#)
Stewart Elgie, Sustainable Prosperity, University of Ottawa
- [Nothing Rhymes with Ecofiscal: A New Way to Talk About the Economy and the Environment](#)
Chris Ragan, Canada's Ecofiscal Commission
- 10 – 10:30 a.m. [Dialogue Café – Economic Opportunities and Environmental Imperatives: Exploring Our Many Vantage Points](#) – Guildhall
Facilitated by Tamara Connell, The Natural Step Canada.
- 10:30 – 10:50 a.m. **Break**
- 10:50 – Noon [Stories of Success and Promise: The New Economy is Taking Shape in Canada](#) – Guildhall
Speakers include: **Merran Smith**, Clean Energy Canada; **Bryan Gilvesy**, YU Ranch; **Mike Morrice**, Sustainability CoLab; and **Sidney Ribaux**, Equiterre. The session will be moderated by **Jack Wong**, Real Estate Foundation of BC.
- Noon – 1:15 p.m. **Lunch** – Westminster Room
- [Introduction to Lunch Keynote Remarks](#)
Beth Hunter, The J.W. McConnell Family Foundation
- [The Federal CESD – Role, Reports, Petitions and Future Plans](#)
Julie Gelfand – Commissioner of Environment and Sustainable Development at the Office of the Auditor General of Canada
- 1:15 – 2:15 p.m. [What It Takes: Personal Perspectives on Leading Change in Canada](#) – Guildhall
Speakers include: **Tzeporah Berman**, New Venture Fund; **John Brodhead**, Evergreen CityWorks; **Burkhard Mausberg**, Friends of the Greenbelt Foundation; and **Melina Laboucan-Massimo**, Greenpeace Canada. The session will be moderated by **Stephen Huddart**, The J.W. McConnell Family Foundation.
- 2:15 – 2:30 p.m. **Break**

2:30 – 3:50 p.m.

Skill Building Sessions – Concurrent Sessions

Session #1: Bridging the World of Changemakers and Filmmakers: Increasing the Impact of Philanthropy – Westminster Room

Led by **Brett Hendrie**, Hot Docs; **Andrea Nemtin**, Inspirit Foundation; and **JoAnne Fishburn**, Impact Producer. Moderated by **Lara Ellis**, Ivey Foundation.

Session #2: Responsible Investment Strategies: Advancing Your Mission Through Your Endowment – Balmoral Room

Led by **Shannon Rohan** of the Shareholder Association for Research and Education (SHARE). Moderated by **Julia Langer**, Toronto Atmospheric Fund, and **Desmond Wilson**, The Catherine Donnelly Foundation.

Session #3: What's New in the World of Charity Regulation? Getting Up to Speed on Political Activities and Other Key CRA Issues

– Guildhall

Led by **Cathy Hawara**, Charities Directorate, Canada Revenue Agency, and **Susan Manwaring**, Miller Thomson. Moderated by **Allan Northcott**, Max Bell Foundation.

Session #4: Personal Leadership Development: Enhancing Your Leadership Effectiveness – Kingsbrook Room

Led by **Tamara Connell**, The Natural Step Canada.

4 – 5 p.m.

The Big Shift: Capital and a Sustainable Energy Future

– Guildhall

Speakers include: **Jules Kortenhorst**, CEO of The Rocky Mountain Institute and founding CEO of the European Climate Foundation; **Jenny Russell**, The Merck Family Fund; and **Guy Burry**, Craigellachie Corporation. The session will be moderated by **John Cook**, Greenchip Financial.

5:10 – 5:30 p.m.

CEGN's Annual General Meeting – Guildhall

(Beer and wine will be served.)

5:30 – 6:15 p.m.

Break

6:15 p.m.

Departure from the hotel lobby to conference dinner by subway (or travel on your own)

6:45 – 9:30 p.m.

Reception and Dinner at The Gardiner Museum, 111 Queens Park (opposite the Royal Ontario Museum).

Reception from 6:45 – 7:30 p.m. Dinner at 7:30 p.m.

Introduction to Dinner Keynote Remarks

Bruce Lourie, Ivey Foundation

What are Canadians Thinking?

Bruce Anderson, one of Canada's leading commentators on public opinion and political affairs, Chairman of Abacus Data, regular member of CBC's At Issue Panel, and contributor to the Globe and Mail, will deliver remarks regarding the state of Canadian politics, the environment, and economy. In the run-up to this year's federal election, Bruce's insights on Canadian attitudes based on years of experience assessing public opinion, and more recently with a specific focus on the environment and economy, will set the stage for better understanding how to communicate to and engage with Canadians on issues of concern to CEGN and its members.

THURSDAY, JUNE 11TH

7:30 a.m. – Noon

Conference Registration – outside Guildhall

7:15 – 7:45 a.m.

A River Walk to Start the Day

Meet in the lobby for a morning walk along the beautiful Humber River with **Andre Vallillee**, Metcalf Foundation and Chair of CEGN, and **Biz Agnew**, Wildlife Conservation Society.

8 – 9 a.m.

Breakfast and Table Conversations – Guildhall

For those looking for a bit of breakfast conversation, informal table conversations focused on a variety of topics and facilitated by CEGN members, will start at 8:15 sharp. Arrive beforehand to get your breakfast from the buffet and join a table that interests you. The Thursday breakfast table conversations are as follows:

Table 1 – Accounting for Canada's Natural Capital: What are the best approaches to get natural capital on the balance sheet?

Hosted by: **Lara Ellis**, Ivey Foundation and **Barbara Steele**, The Natural Step Canada

Table 2 – The Municipal Role in Achieving Deep Emissions Reductions: How can CEGN members better support municipal action in achieving deep GHG emissions reductions? (e.g. 80% by 2050)

Hosted by: **Shannon Joseph** and **Alex Long**, Federation of Canadian Municipalities – Green Municipal Fund

Table 3 – Supporting Children and Youth Through Positive Interactions with Nature: What are the strategic opportunities to ensure that all children benefit from positive interactions with nature?

Hosted by: **Stan Kozak**, The Gosling Foundation and **Karen Shelstad**, The Lawson Foundation

Table 4 – What’s My Role? In light of shrinking government budgets, what is the changing role of philanthropy, foundations, and CEGN members in Canada?

Hosted by: **Meaghan Calcari Campbell**, The Gordon and Betty Moore Foundation

Table 5 – Alberta’s Electoral Earthquake: What are the implications for water, climate, energy issues and Treaty rights in Canada?

Hosted by: **Tzeporah Berman**, New Venture Fund

9 – 9:45 a.m.

The Collaboration Imperative – Guildhall

Introduction by **Cheryl De Paoli**, Alberta Real Estate Foundation

Keynote remarks by **Chad Park**, The Natural Step Canada

9:45 – 10:30 a.m.

Fostering a Collaborative Mindset in Funding Strategies – Guildhall

Speakers include: **Meaghan Calcari Campbell**, The Gordon and Betty Moore Foundation; **Julie Price**, Tides Canada; and **Mary Pickering**, Toronto Atmospheric Fund. The session will be moderated by **Pat Letizia**, Alberta Ecotrust Foundation.

10:30 – 10:45 a.m.

Break

10:45 – 12:30 p.m.

Backcasting from Success: Applying a Strategic Sustainability Perspective as a Grantmaker – Guildhall

In this interactive session, we will examine the gap between our respective program goals and the current reality of areas in which we work. Participants will be able to dive into topics most relevant to their funding areas, discussing how to ensure actions and investments are as strategic as possible. Facilitated by **Tamara Connell** and **Chad Park**, The Natural Step Canada.

12:30 p.m.

Lunch – Guildhall

Introduction to Lunch Keynote Remarks

Rosalyn Morrison, Toronto Foundation

The 8 80 City: Creating Vibrant & Sustainable Cities for All

Gil Penalosa, 8 80 Cities

2:00 – 2:15 p.m.

Closing Remarks – Guildhall

Andre Vallillee, Metcalf Foundation and Chair of CEGN



The CEGN 2015 Conference Planning Committee

Tamara Connell, The Natural Step Canada

John Cook, Greenchip Financial

Mary Desjardins, TD Friends of the Environment Foundation

Pegi Dover, CEGN

Stewart Elgie, Sustainable Prosperity, University of Ottawa

Lara Ellis, Ivey Foundation

Nadien Godkewitsch, Toronto Foundation

Sandy Hoang, CEGN

Burkhard Mausberg, Friends of the Greenbelt Foundation

Andre Vallillee, Metcalf Foundation

Gary Willson, Alberta Real Estate Foundation



If you have any questions, please contact

Pegi at pegi_dover@cegn.org or by cell phone at: 416-702-4621

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