

POWER, POLITICS AND INFLUENCE:

KEY INGREDIENTS FOR A SUSTAINABLE FUTURE FOR CANADIANS

This year's CEGN conference tackles the central, but often neglected, issue of power and how it can be used to both advance and impede the goal of securing an environmentally sound and sustainable future for Canadians. As such, our program looks at power as a force for environmental protection from different perspectives: What it is? Who wields it? How to influence it? While we'll learn more about the nature of power and influence as it relates to our current work, we hope to inspire and inform potential new approaches to solutions for the future.

Thank you for joining us in this discussion.

The CEGN 2014 Conference Planning Committee:

Lori Gammell, Suncor Energy Foundation

Mark Gifford, Vancouver Foundation

Pat Letizia, Alberta Ecotrust Foundation

Dave Secord, Tides Canada

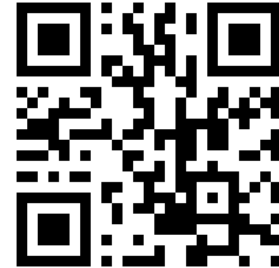
James Stauch, Mount Royal University

Andre Vallillee, The Metcalf Foundation

Jack Wong, Real Estate Foundation of B.C.

Pegi Dover, CEGN

For full conference details visit
cegn.org/conf/
or scan the QR code below



PROGRAM-AT-A-GLANCE

The conference meeting rooms are located in the University of Calgary Dining Centre, which is adjacent to the Hotel Alma at 169 University Gate, N.W., Calgary.

Registration: In Lobby of Hotel Alma until Wednesday morning when it moves to Alberta Room

TUESDAY, MAY 13TH

6 – 8 p.m.

Welcome Reception – Blue Room

There will be a separate pre-conference session for water funders on the evening of May 12th and during the day on May 13th. A separate agenda is available.

WEDNESDAY, MAY 14TH

- 7 – 8 a.m. **Breakfast** – Alberta Room
- 7:50 a.m. Gather in lobby of Hotel Alma to ready for departure for morning field trips.
- 8 – 11:45 a.m. **Field Trips** (Register through pre-conference survey or at conference registration desk.)
- Field Trip #1:** Southern Alberta Forest and Headwaters Tour – Led by CPAWS Southern Alberta
- Field Trip #2:** Fracking and Energy Development in Calgary’s Suburban Fringe – Led by Pembina Institute and CAUS-C
- Field Trip #3:** Water Funders’ Field Trip – Watersheds and Riparian Areas: Showcasing the Role of Stewardship – Led by Cows and Fish
- 12:15 – 2 p.m. **Lunch with Keynote Speaker, Brad Lavigne. From Defence to Offence: Gaining Power in Canada** – Alberta Room
- Brad is currently the Vice President, Hill + Knowlton Canada. Prior to joining Hill + Knowlton, Brad was the chief architect and national campaign director for the New Democratic Party’s 2011 historical breakthrough that elected it to the official opposition.
- 2 – 2:15 p.m. Break
- 2:15 – 3:30 p.m. **Plenary Session with Sarah Stachiowiak. Pathways for Change: Understanding Approaches to Advocacy and Policy Change** – Alberta Room
- Sarah is CEO of ORS Impact and an accomplished and highly-regarded evaluator and researcher. Sarah drew on her career of working alongside advocates and campaigns to author the 2013 report, Pathways to Change.
- 3:30 – 3:45 p.m. Break
- 3:45 – 5:15 p.m. **Concurrent Sessions:**
- 1) Interrupting the Dance of Deception** – Blue Room
- Moderators:** Beth Hunter, The J. W. McConnell Family Foundation; Devika Shah, Pembina Institute
- Speakers:** Stephen Huddart, The J. W. McConnell Family Foundation; Ed Whittingham, Pembina Institute; Nicole Rycroft, Canopy; Mary Pickering, Toronto Atmospheric Fund
- 2) Investing in People Power: Why Movement Building Matters** – Legacy Suite
- Moderator:** James Stauch, Institute for Nonprofit Studies, Mount Royal University
- Speakers:** Kai Nagata, Dogwood Initiative; Mira Oreck, Broadbent Institute; Colette Murphy, Atkinson Foundation
- 6 p.m. Meet in lobby of Hotel Alma for departure by bus to our dinner venue at the Rotary House, at Stampede Park.

- 6:30 – 7 p.m. Pre-dinner drinks and appetizers at the Rotary House
- 7 p.m. **Dinner with Keynote Speaker, Scott Vaughan. Analysis to Influence: Lessons in Canadian Environmental Policy**
Scott is President and CEO of the International Institute for Sustainable Development.
- 9:30 & 10 p.m. Buses return to Hotel Alma (or delegates may want to stay downtown and take a taxi back to the hotel later)

THURSDAY, MAY 15TH

- 6:50 a.m. **Morning Yoga!**
Meet in lobby of Hotel Alma for a short walk to the University of Calgary gym for a 30 minute yoga class. Mats will be supplied.
- 8 – 9 a.m. **Breakfast – Alberta Room**
There are no formal presentations at breakfast.
Ad Hoc Session for funders on science and policy – Blue Room. A pre-conference survey will ask for funder (only) sign-up for this session. But if you haven't signed up and are interested in attending, please contact CEGN. If other funders are interested in developing another focused conversation at breakfast, please contact CEGN.
- 9 – 10 a.m. **Advocacy, Audits and Public Policy: Navigating the Role for Funders – Alberta Room**
Moderator: Pat Letizia, Alberta Ecotrust Foundation
Speakers: Tim Gray, Environmental Defence; Laird Hunter, Richards Hunter Toogood Lawyers; Ross McMillan, Tides Canada
- 10 – 10:15 a.m. **Break**
- 10:15 – 11:45 a.m. **Concurrent Sessions:**
- 1) Key Ingredients for Securing a Big Environmental Win – Alberta Room**
Moderator: Mary Pickering, Toronto Atmospheric Fund
Speakers: Jack Gibbons, Ontario Clean Air Alliance; Bruce Lourie, Ivey Foundation; Dr. Ted Boadway, Ontario Medical Association (retired)
- 2) The Enduring Role of Science in Environmental Decisions – Blue Room**
Moderator: Dave Secord, Tides Canada
Speakers: Katie Gibbs, Evidence for Democracy; Aaron Freeman, Pivot Strategic; Nancy Baron, COMPASS

12 – 2:30 p.m. **Lunch, AGM and Keynote Speaker, Stephen Kakfwi** – Alberta Room

CEGN's AGM will take place during lunch.

Following the AGM, Stephen Kakfwi, former Premier of the NWT, will deliver keynote remarks addressing the topic of: **A Sustainable Future – Through Power, Politics and Influence (in the NWT)**. A panel discussion will follow. In addition to Stephen, speakers will include: **Mary Pat Campbell**, Suncor Canada; **Steve Ellis**, Tides Canada; and **Wanda Brascoupe Peters**, Circle on Philanthropy and Aboriginal Peoples. The discussion will be moderated by **Dave Secord**, Tides Canada.

2:30 – 2:45 p.m. **Break**

2:45 – 4 p.m. **Concurrent Sessions:**

1) **Many Hands, More Impact: Philanthropy's Role in Supporting Movements** – Alberta Room

Speaker: Heather Peeler, GEO

2) **Cloud Computing Tools for Grantmakers** – Blue Room

Speakers: Anil Patel and Zoe Simpson, GrantBook

4 – 4:30 p.m. **Wrap-up of formal conference** – Alberta Room

Energy Funders Discussion: A post-conference session for energy and green economy funders is being organized. This will include a dinner on the evening of May 15th and a morning session on May 16th in the Senate Room, with wrap-up at noon. If you are interested in participating, please contact Beth Hunter, of the J.W. McConnell Family Foundation, at: ehunter@mccconnellfoundation.ca



THANK YOU!

CEGN would like to acknowledge and thank our conference sponsors for their generous support:

Alberta Ecotrust Foundation, Alberta Real Estate Foundation, The Calgary Foundation, Greenchip Financial, Investeco, The Ivey Foundation, The J.W. McConnell Family Foundation; The Metcalf Foundation, The Gordon and Betty Moore Foundation, Tides Canada, The Vancouver Foundation and one anonymous funder.



For more details visit
cegn.org/conf/



To register for the water funders' gathering and the CEGN conference and to book your accommodation at the Hotel Alma, please visit the conference website at: <http://cegn2014conference.eventbrite.ca> or cegn.org/conf/

If you have any questions, please contact Pegi at CEGN: pegi_dover@cegn.org