



ANNUAL REPORT

2021



ENVIRONMENT
FUNDERS CANADA

Advancing a sustainable future

MESSAGE FROM THE CHAIR

Welcome to EFC's 2021 annual report!

Our priority in 2021 was to develop our next strategic plan and ensure that our operations are strong and well-resourced in service of our mission. After going through a thorough strategic planning process filled with tough questions and frank conversations, I'm proud to report that we have done that!

Feeding into that process, our Executive Director reached out to every member to introduce herself, learn about each of your priorities, and solicit your feedback to inform our next strategic plan. We then floated a draft by all of you and received some great feedback.

I encourage you to read our **Strategic Plan 2022-2024** to see where we landed, but I will say this: despite the changing times we are in, and the increasing intensity of the environmental crises we are facing, relationships are still our core business. Our value comes from our ability to convene important discussions, and to facilitate learning, sharing and collaboration. We will always be a 'big tent' network and will

welcome a diversity of views in EFC spaces – that hasn't changed. But, if we are truly committed to catalyzing funders to respond to environmental crises with bold ambition, we must deliberately work to address some of the gaps and imbalances in our movement by actively emphasizing and prioritizing high-impact strategies and tactics. If successful, this approach has the potential to build significant momentum in the sector while also unlocking critical resources required for change.

In 2021, our Board invested a great deal of time and energy – above and beyond the usual Board workload – to arrive at our new strategic plan. I am proud of where we landed, and I can't wait until it's time to report back on Year 1! Thank you for sticking with us as we move into this new era of EFC.



Carolyn Scotchmer
Chair, Board of Directors



MESSAGE FROM THE EXECUTIVE DIRECTOR

For me, 2021 was a year of laying the foundations for EFC's next chapter. Working hand-in-hand with Thea Silver, I focused my time on building relationships with our members and strategic partners, learning the 'lay of the land' and inner workings of EFC, working with and supporting the Board (particularly through the process of developing our new strategic plan) and shaping key offerings.

With my first year now complete, I am filled with gratitude. Given EFC's small staff team, our best initiatives are often member-led and staff supported. I would like to thank you, our members, for continuing to engage so meaningfully with EFC in 2021. Whether you attended our webinars and conferences, hosted discussions, shared resources with your fellow members, participated in one of our collaboratives, served on one of our committees, or served on the Board – all of it mattered and has enhanced the richness of our community.

In 2021, while still navigating the ongoing COVID-19 pandemic, EFC:

- **Hosted our first virtual conference – *Transform 2021: Bubble-Breaking and Sense-Making*** – over four days. The event delivered thought-provoking panel discussions, rich conversations, and clear calls to action. We hope it served as a starting – not an end – point in our pursuit of a more just and sustainable world.
- **Developed our new strategic plan** to guide our work over the next several years, calibrated to the scale of the environmental challenges we face.
- **Launched the Canadian Philanthropy Commitment on Climate Change**, developed in collaboration with our partner philanthropic service organizations. This 'Climate Pledge' is a call for all funders across Canada, regardless of their missions, to commit to act on climate change.
- **Provided support and leadership to two funder collaboratives** (Low Carbon Funders Group & Oceans Collaborative) in order to share knowledge, expertise, information and insight among funders and to pool funding for greater impact.



- **Continued to provide insights to funders** on the continued impact of COVID-19 on ENGOs by leading a national survey, as follow-up to one we conducted early in the pandemic.
- **Convened and chaired ‘Alberta Inquiry’ calls** among funders and ENGOs to enable information sharing and a coordinated response to this public Inquiry.
- **Disseminated knowledge and created space** for new and provocative dialogues, such as a two-part webinar on the rise of polarization in Canada.

- **Injected an environmental view into broader conversations** across the philanthropic sector by contributing to media articles and presentations.

As we look ahead to 2022, we are committed to centering honesty, courage and trust in all that we do. This is the greatest form of respect that we can offer you, our members, as we work together to build a better world. Onwards!



Devika Shah
Executive Director



FINANCIAL OVERVIEW

	2021	2020
Revenue	\$ 3,167,605	\$ 2,436,309
Expenses	\$ 3,034,419	\$ 2,388,117
Excess of Revenue over Expenses	\$ 133,186	\$ 48,192
Net Assets at Beginning of Year	\$ 163,678	\$ 115,486
Net Assets at End of Year	\$ 296,864	\$ 163,678
<u>Breakdown of Net Assets</u>		
Operating Reserve*	\$ 252,000	\$ -
Unrestricted Net Assets	\$ 44,864	\$ 163,678
Total Net Assets at End of Year	\$ 296,864	\$ 163,678

*Established by the Board of Directors as at December 31, 2021



EFC 2021 MEMBERSHIP

Champion Members

All One Fund
 Donner Canadian Foundation
 Echo Foundation
 Gordon and Betty Moore Foundation

Ivey Foundation
 Laidlaw Foundation
 The Lawson Foundation
 McConnell Foundation

Metcalf Foundation
 The Trottier Family Foundation
 Wilburforce Foundation

Leadership Members

Borealis Foundation
 The Calgary Foundation
 Carthy Foundation
 Catherine Donnelly Foundation
 Clif Family Foundation
 Gosling Foundation

Greenbelt Foundation
 Max Bell Foundation
 North Family Foundation
 Oak Foundation
 Palmer Family Foundation
 RBC Foundation

Real Estate Foundation of BC
 The Schad Foundation
 TD Friends of the Environment
 Foundation
 The Winnipeg Foundation
 Vancouver Foundation

General Members

444S Foundation
 Alberta Ecotrust Foundation
 Alberta Real Estate Foundation
 American Friends of Canadian Nature
 Aster Foundation
 Atkinson Foundation
 Banff Canmore Community
 Foundation
 The Bullitt Foundation
 Canada Nature Fund, ECCC
 Charles Stewart Mott Foundation
 Chamandy Foundation
 The Chawkers Foundation
 Chisholm Thomson Family Foundation
 Claudine and Stephen Bronfman
 Family Foundation
 Coast Funds

The Consecon Foundation
 CS Fund
 de Gaspé Beaubien Foundation
 Dickout Family Foundation
 Foundation of Greater Montreal
 Fundy Community Foundation
 Glasswaters Foundation
 Government of New Brunswick,
 Environment & Local Government
 The Houssian Foundation
 The John and Pat McCutcheon
 Charitable Foundation
 The Joyce Foundation
 Makeway
 The Manitoba Habitat Heritage
 Corporation
 The McLean Foundatioin

The Midloch Foundation
 Mitsubishi Corporation Foundation
 for the Americas
 Oceankind
 Okanagan Basin Water Board
 Ottawa Community Foundation
 Peter Gilgan Foundation
 The Sitka Foundation
 Small Change Fund
 Suncor Energy Foundation
 Sustainable Capacity Foundation
 The Atmospheric Fund
 Toronto Foundation
 Vancity
 The W.C. Kitchen Family Foundation
 The Weston Family Foundation
 Woodcock Foundation



BOARD OF DIRECTORS

Carolyn Scotchmer (Chair)

Executive Director
TD Friends of the Environment Foundation

Jason Bates (Vice Chair)

Vice-President, Grants and Community Initiatives
The Calgary Foundation

Karen Shelstad (Treasurer)

Program Director
The Lawson Foundation

Amy Buskirk (Secretary)

Senior Program Officer
Donner Canadian Foundation

Karen Wilkie (Past Chair) (to June 2021)

Program Director
Carthy Foundation

Kris Archie

Executive Director, The Circle on Philanthropy
and Aboriginal Peoples in Canada

Jeremy Guth

Trustee
The Woodcock Foundation

Brian Hong (from June 2021)

Senior Manager, Social Impact
RBC Foundation

James Littley

Operations and Grants Manager
The Okanagan Basin Water Board

Liz Liske (from June 2021)

Director
Arctic Funders Collaborative

Scott Lloy

Director, Government of New Brunswick,
Environment and Local Government

Andrea Moffat

Vice-President
Ivey Foundation

Caroline North (from June 2021)

Executive Director
North Family Foundation

Rod Ruff (from June 2021)

Program Director
Alberta Ecotrust Foundation

Eric St-Pierre

Executive Director
The Trottier Family Foundation

Megan Tate

Director of Community Grants
The Winnipeg Foundation

STAFF

Devika Shah

Executive Director

Thea Silver

Program Director

Redmond Chambers (to June 2021)

Membership Service and Operations Manager

Ryan Phillips (from Nov. 2021)

Logistics and Information Manager





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