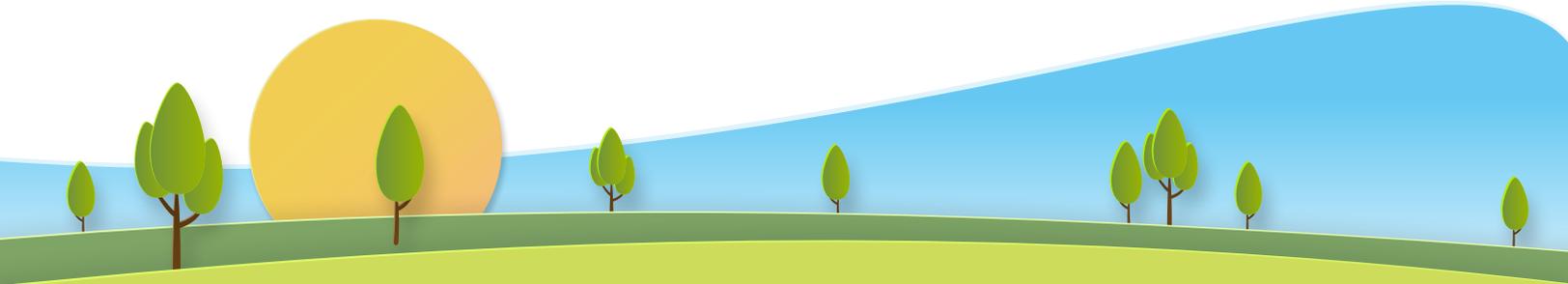


EFC catalyzes funders to respond to environmental crises with ambitious and innovative solutions.



We are a convener and a platform for environmental funders to work together to support bold, transformative and well-resourced environmental solutions that match the scale of our current planetary crises.

We act in service of current and future generations of humanity, all living beings, and the land, water and air that sustains all life on our planet.

Our diverse members work with their stakeholders to advance a wide range of environmental priorities by funding critical strategic initiatives including policy and technical research, ecosystem conservation, systems change analysis, advocacy, litigation, education, building and modeling prototypes, implementing multi-sectoral collaboration, impact investment, and many more.

EFC is committed to offering our members a welcoming place to collaborate, and to learn from and challenge each other, as we collectively strive to advance a sustainable future for Canada.

EFC will continue to support our members to accelerate their missions. In doing so, we will also work to address some of the gaps and imbalances in our movement by actively emphasizing and prioritizing high-impact strategies and tactics that currently require additional momentum and resources.

We are committed to advancing:

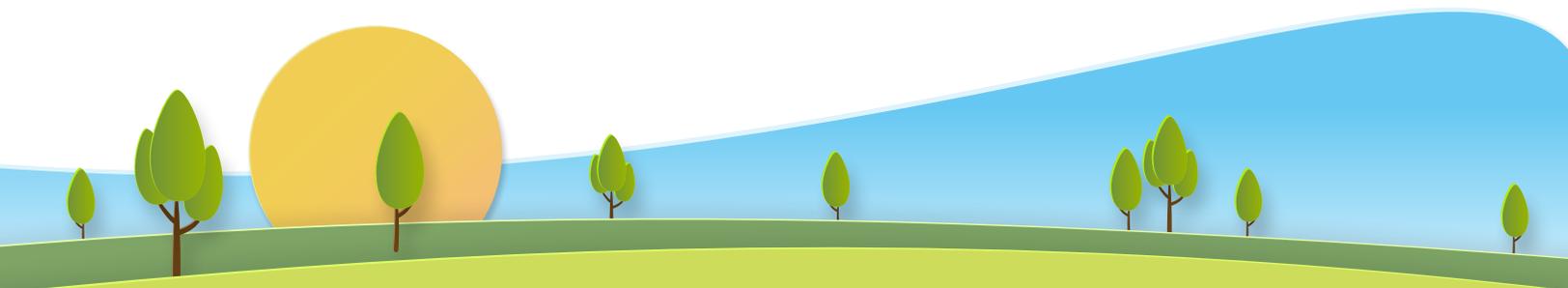
- Equitable engagement with a larger, more diverse cross-section of Canadians to mobilize intersectional environmental action and shift cultural values
- Responsible and mission-aligned asset investment
- Increased power and resources for grassroots, community-led, youth-led solutions that address intersecting climate, biodiversity, democratic, and economic challenges
- Strategic, trust-based grantmaking
- A transition from the status quo economy to a just and regenerative economy that advances community wellbeing

We will achieve this by:

- Nurturing relationships and catalyzing collaboration among our members
- Diversifying and growing our membership to include cross-sectoral funders and wider geographic representation
- Mobilizing knowledge, building skills and advancing thought leadership on environmental funding opportunities to support our members
- Promoting transparency through open data to build greater accountability to all stakeholders in the environmental funding ecosystem
- Working collaboratively and/or in coordination with other funder networks to advance EFC's work in areas of mutual interest

Drawing on our “toolbox” consisting of:

- Annual conferences
- Funder collaboratives (across the spectrum, from information sharing to pooled funds)
- Webinars
- Special topic funder discussions
- Regional gatherings
- Research reports on opportunities to advance environment funding
- Orientations for new members and/or junior staff within member organizations
- Information, resources and training programs



Objectives

Performance targets

1

Nurturing relationships and catalyzing collaboration among our members

- **Qualitative:** examples of initiatives* hosted and collaborative relationships catalyzed as a result of EFC involvement (initiatives = collaboratives, conference, other convenings, introductions)
- **Quantitative:** 80% of participants report EFC has supported the strengthening of their professional network

2

Diversifying and growing our membership to include cross-sectoral funders and wider geographic representation

- **Quantitative:** 10% annual growth in membership due to seeing the unique value of EFC, within which:
 - one third self-identify as not primarily environmental organizations
 - membership from currently underrepresented regions has increased

3

Mobilizing knowledge, building skills and advancing thought leadership on environmental funding opportunities to support our members

- **Quantitative:** Increased and deliberate knowledge mobilization activity that tracks types of offerings, number of offerings, attendance at offerings etc.
- **Quantitative:** At least 50% of members report applying knowledge gained through EFC offerings in their work each year

4

Promoting transparency through open data to build greater accountability to all stakeholders in the environmental funding ecosystem

- **Task Completion:** Infrastructure for capturing and sharing relevant data is in place by the end of 2022
- **Quantitative:** Data is available from an increasing % of members
- **Qualitative:** EFC is sharing insights from the data and demonstrating its value to members

5

Working collaboratively and/or in coordination with other funder networks to advance EFC's work in areas of mutual interest

- **Task Completion:** A framework for productive collaboration amongst EFC and our partner philanthropic networks is in place
- **Qualitative:** Specific initiatives

For each major initiative and overall at the Board and staff level, we will ask ourselves the following questions:

Are we advancing equity?

- Are we amplifying underrepresented voices and centering Indigenous and youth perspectives, social justice, diversity, equity and inclusion in environmental philanthropy?
- Are we valuing and maintaining a diversity of members and perspectives?
- Have we created space for sharing different views, respectful dialogue, challenging conversations and mutual learning?
- Have we linked our work, wherever possible, to interrelated funder networks and issues in the areas of health, poverty, youth, arts, economy, equity, reconciliation, immigration/refugees?

Are we grounded?

- Are we taking adequate time to build meaningful relationships?
- Are our current commitments aligned with EFC's human, financial and relational capacity?
- Is there a critical mass of funders working in an area where we have chosen to provide significant support?

Are we being honest?

- Are we providing leadership that is calibrated to a level of ambition that matches the scale of the environmental challenges we face, and that will be well-received by the majority, though not all, of our members?
- Are we communicating the scale of investment and social mobilization required to address urgent environmental challenges, within the spaces that we operate?